

24th Annual Quincy Lunar New Year Festival



Sunday, February 12, 2012, 10:30 a.m. to 4 p.m.
(Makeup date in case of bad weather: February 19)
Location: North Quincy High School

SPONSORSHIP



Presenting Sponsor (only one sponsor at this level) - \$12,000

- Acknowledgement in all communications as the Presenting Sponsor including logo on all event newspaper ads, posters, Program Book Cover (must confirm by January 6th)
- Logo on Custom-made Stage Backdrop (30' X 15'), Banner display.
- Greetings at opening ceremonies.
- Back-cover color ad on Program Book.
- Choice of venue sponsorship (ex. Asian culture area, Red envelope ceremony).
- Logo and link to your web page on the QARI home page website.
- Customized premium exhibit location (includes tables, chairs)

Diamond Sponsor - \$8,000

- Logo on Custom-made Stage Backdrop (30' X 15'), Banner display
- Greetings at opening ceremonies.
- Logo on all event newspaper ads, posters, Program Book Cover (must confirm by January 6th)
- Inside front cover (or similar) color ad in Program Book.
- Choice of venue sponsorship (ex. Asian Culture Area, Red Envelope Ceremony).
- Logo and link to your web page in the festival section of the QARI website.
- Customized premium exhibit location (includes tables, chairs)

Jade Sponsor - \$3,000

- Greetings at opening ceremonies
- Logo on all event ads, posters, (must confirm by January 6th)
- Banner display
- Color full page ad
- Choice of venue sponsorship (ex. Asian Culture Area, Red Envelope Ceremony).
- Logo and link to your web page in the festival section of the QARI website
- Premium exhibit location (includes tables, chairs)

Gold Sponsor - \$1,000

- Banner display
- Full page ad
- Logo and link to your web page in the festival section of the QARI website
- Preferred exhibit location (includes table, chairs)
- Acknowledgement in the program book and newspaper thank you ads.

Silver Sponsor - \$500

- Exhibit location (includes table, chairs)
- Full page ad
- Logo and link to your web page in the festival section of the QARI website
- Acknowledgement in the program book and newspaper thank you ads.

Please fill out your contact information and return to the address below

LAST NAME _____ FIRST NAME _____

ORGANIZATION _____

ADDRESS _____

FAX _____ WORK PHONE _____ CELL _____ EMAIL _____

Program Ad:

(please provide camera ready artwork by **Jan 31, 2012**)

- Full-Page ad (\$300) 7.5" W x 10" H
- Half-Page ad (\$225) 7.5" W x 4.5" H
- Quarter-Page ad (\$150) 3.5" W x 4.5" H
- New Year Greeting (\$75) 3.5" W x 2" H

Original Artwork Included? Yes No

If you don't have artwork or ads, would you like us to create one for you? Yes No

Exhibit Table:

\$100 per table, \$75 for each additional adjacent table, or \$75 per table (with purchase of any Program Ad), for Food Vendors, space is limited, please contact QARI

Remarks:

All artwork due no later than **January 31, 2012**. All artwork must be black and white or grayscale (except Grand Sponsors and Diamond Sponsor). All color ads submitted will be converted.

We prefer digital artwork, we are able to work with high-resolution versions of any of the following file: .pdf, jpeg (.jpg), .tif, .eps, .ai, or .psd.

High-resolution = 300 dpi or greater.

** We CANNOT print ads created in Microsoft Word, Powerpoint, Excel or Publisher; however, we will do our best to recreate a suitable substitute**

We can also accept, ADOBE INDESIGN, ILLUSTRATOR, or COREL DRAW native files. Please convert all type to outlines and include all necessary graphic elements.

Please make check payable to **Quincy Asian Resources, Inc.** for _____, Payment due _____

For more information or to be a sponsor, please contact John Brothers at
Quincy Asian Resources, Inc.

1509 Hancock, Suite 209, Quincy, MA 02169 • Tel: (617) 472-2200 • Fax: (617) 472-2299 • Email: info@quincyasianresources.org